



Chargrilled Veggie Burgers

43

Fully cooked veggie burgers made with a colourful blend of vegetables
Contains no meat

| Piece Size | Selling Unit Weight | Piece Count | Units in Master Pack | Shelf Life |
|------------|---------------------|-------------|----------------------|---------------------|
| 113 g | 680 g | 6 | 6 | minimum 9 months |

PRODUCT DESCRIPTION

Veggie burgers are prepared from an assortment of colourful vegetables (carrots, red peppers, green peppers, onions, water chestnuts, dehydrated mushrooms), combined with a blend of brown rice, rolled oats, water and seasoning. The blend is mixed and formed into round burgers with lightly scalloped edges and are fully cooked and char-marked. Burgers are individually quick-frozen and packed in a loose-packed plastic bag and then packed into preprinted selling unit boxes.

KEY SELLING FEATURES & PRODUCT TRUTHS

- fully cooked (ALWAYS refer to the packaging for cooking/serving instructions)
- tasty alternative to meat burgers
- vegan
- visually appealing, you can see the bright colours of the vegetable blend components
- fully cooked, just heat and serve
- versatile; prepare in a fry pan, on a barbecue, in a micro-wave or in the oven
- a savoury flavour – not bland!
- low cholesterol
- meets M&M Food Market™ “Real Food” promise (no artificial flavours, colours, sweeteners or partially hydrogenated oils)

NUTRITION FACTS

Per 1 burger (113 g)

| | Amount | % Daily Value |
|--------------|---------|---------------|
| Calories | 150 Cal | |
| Fat | 3.5 g | 5 % |
| Saturated | 0.3 g | 2 % |
| +Trans | 0 g | |
| Carbohydrate | 17 g | |
| Fibre | 5 g | 18 % |
| Sugars | 3 g | 3 % |
| Protein | 16 g | |
| Cholesterol | 0 mg | 0 % |
| Sodium | 220 mg | 10 % |
| Potassium | 650 mg | 14 % |
| Calcium | 50 mg | 4 % |
| Iron | 2.5 mg | 14 % |

ALLERGENS/SENSITIVE INGREDIENTS

- | | |
|--|---|
| <input type="checkbox"/> Peanuts | <input type="checkbox"/> Tree Nuts |
| <input type="checkbox"/> Crustaceans/Shellfish | <input type="checkbox"/> Fish |
| <input type="checkbox"/> Milk | <input type="checkbox"/> Egg |
| <input checked="" type="checkbox"/> Gluten/Wheat | <input checked="" type="checkbox"/> Soy |
| <input type="checkbox"/> Sulphites | <input type="checkbox"/> Sesame |
| <input type="checkbox"/> Mustard | <input type="checkbox"/> MSG |

Exclusive to M&M Food Market

Seasonal Product

Revision Date: January 2022

Reason for Update: Reg update

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